

Location: Vojvodina, Serbia Population: 341,625 Area: 702 km

Key Indicators

Workforce Availability: 8/10

Infrastructure Score: 7/10

Cost Competitiveness: 8/10

Business Environment: 8/10

Investment Overview

Novi Sad is a fast-growing regional centre with strong talent, services and manufacturing potential.

Municipality Details

Municipality Website: <https://novisad.rs>

Investor Office: <https://novisad.rs/eng/invest>

Investment Contact: Investment Support Desk

Investment Contact Information: +381 21 420 066

Talent & Demographics

Labor Force: 165,000

Unemployment Rate: 7.8%

Average Age: 41.8

University Graduates: 42,000

Vocational Graduates: 30,000

Higher Education Share: 36%

Secondary Education Share: N/A

Primary or Lower Education Share: N/A

Connectivity

Nearest Airport: Belgrade Nikola Tesla Airport

Airport Distance: 85 km

Closest Capital Cities: Belgrade 95 km; Budapest 300 km; Zagreb 380 km

Transport Links: Motorway, Danube river port, rail corridor

NO - Highway Access

NO - Rail Connection

NO - Port Access

Utilities & Digital Infrastructure

Electricity Reliability: 99.1%

Broadband Coverage: 96%

Avg. Internet Speed: 88 Mbps

Utility Operators: EPS, public utilities, telecom operators

YES - Industrial Water Supply

YES - Natural Gas Access

Costs & Business Environment

Avg. Industrial Rent: 4.2/m/mo

Avg. Office Rent: 11/m/mo

Avg. Gross Wage: 980/mo

Corporate Tax Rate: 15%

Electricity Cost: 0.13/kWh

Investment & Economy

Foreign Direct Investment: N/A

FDI per Capita: N/A

Gross Value Added: N/A

GVA per Capita: N/A

Real Estate & Zoning

Industrial Zones: 6

Available Land: 310 hectares

Avg. Land Price: 65/m

Business Parks: YES

YES - Greenfield Sites

YES - Brownfield Sites

Quality of Life

Hospitals: 10

Universities: 1

International Schools: 3

Air Quality Index: 81

Green Space per Capita: 34 m

Local Government Capacity

Avg. Permit Time: 28 days

Response Time: 2 days

YES - Investor Office

YES - English Support

YES - Incentives Available

Generated by Territoria. Data priority: CSV data, scraped data, fallback data.