

Pazardjik

Location: Pazardzhik, Bulgaria Population: 88,700 Area: 636722 km

Key Indicators

Population: 88,700

Labor Force: 28,718

Unemployment Rate: 3.6%

Avg. Gross Wage: 868/mo

Investment Overview

Pazardzhik Municipality, situated in southern Bulgaria along the Maritsa River, is an emerging industrial and agricultural hub offering low operational costs, a strategic location near the Trakia Motorway (connecting Sofia to Plovdiv), and sustained growth in the private, non-financial enterprise sectors.

Talent & Demographics

Labor Force: 28,718

Unemployment Rate: 3.6%

Average Age: N/A

Higher Education Share: 19.6%

Connectivity

Nearest Airport: Plovdiv

Airport Distance: 53 km

YES - Highway Access

YES - Rail Connection

Utilities & Digital Infrastructure

Broadband Coverage: 93.9%

Avg. Internet Speed: 9.9 Mbps

5G Coverage: Full

YES - Natural Gas Access

Costs & Business Environment

Avg. Gross Wage: 868/mo

Corporate Tax Rate: N/A

Electricity Cost: Household electricity without VAT: day 89.55 EUR/MWh, night 38.58 EUR/MWh, single-rate 89.55 EUR/MWh./kWh

Quality of Life

Hospitals: 5
Universities: N/A
Air Quality Index: 95

Media Coverage

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