

Location: Pazardzhik Province, Bulgaria Population: 70,952 Area: 637 km

Key Indicators

Workforce Availability: 6/10

Infrastructure Score: 5/10

Cost Competitiveness: 8/10

Business Environment: 5/10

Investment Overview

Pazardzhik offers competitive costs, highway access and proximity to Plovdiv and Sofia.

Municipality Details

Municipality Website: <https://pazardzhik.bg>

Investor Office: <https://pazardzhik.bg/invest>

Investment Contact: Investor Services

Investment Contact Information: +359 34 402 200

Talent & Demographics

Labor Force: 32,000

Unemployment Rate: 7.5%

Average Age: 44.0

University Graduates: 6,500

Vocational Graduates: 7,200

Higher Education Share: 25%

Secondary Education Share: N/A

Primary or Lower Education Share: N/A

Connectivity

Nearest Airport: Plovdiv Airport

Airport Distance: 60 km

Closest Capital Cities: Sofia 112 km; Plovdiv 37 km; Thessaloniki 300 km

Transport Links: Trakia motorway access, rail, regional logistics

NO - Highway Access

NO - Rail Connection

NO - Port Access

Utilities & Digital Infrastructure

Electricity Reliability: 98.5%

Broadband Coverage: 88%

Avg. Internet Speed: 9.9 Mbps

Utility Operators: EVN, water utility, telecom operators

YES - Industrial Water Supply

YES - Natural Gas Access

Costs & Business Environment

Avg. Industrial Rent: 2.2/m/mo

Avg. Office Rent: 6/m/mo

Avg. Gross Wage: 720/mo

Corporate Tax Rate: 10%

Electricity Cost: 0.15/kWh

Investment & Economy

Foreign Direct Investment: 263

FDI per Capita: 2,953

Gross Value Added: 471

GVA per Capita: 5,285

Real Estate & Zoning

Industrial Zones: 2

Available Land: 180 hectares

Avg. Land Price: 28/m

Business Parks: YES

YES - Greenfield Sites

YES - Brownfield Sites

Quality of Life

Hospitals: 2

Universities: 0

International Schools: 1

Air Quality Index: 74

Green Space per Capita: 22 m

Local Government Capacity

Avg. Permit Time: 55 days

Response Time: 7 days

YES - Investor Office

NO - English Support

YES - Incentives Available

Generated by Territoria. Data priority: CSV data, scraped data, fallback data.