

Location: South Central, Bulgaria Population: 346,893 Area: 102 km

Key Indicators

Workforce Availability: 7/10

Infrastructure Score: 8/10

Cost Competitiveness: 9/10

Business Environment: 7/10

Investment Overview

Plovdiv is one of Bulgaria's strongest industrial hubs with a large labour market and mature supplier base.

Municipality Details

Municipality Website: <https://www.plovdiv.bg>

Investor Office: <https://invest.plovdiv.bg>

Investment Contact: Invest Plovdiv

Investment Contact Information: +359 32 656 700

Costs & Business Environment

Avg. Industrial Rent: 3.2/m/mo

Avg. Office Rent: 9/m/mo

Avg. Gross Wage: 980/mo

Corporate Tax Rate: 10%

Electricity Cost: 0.14/kWh

Talent & Demographics

Labor Force: 165,000

Unemployment Rate: 5.8%

Average Age: 42.5

University Graduates: 35,000

Vocational Graduates: 28,000

Higher Education Share: 33%

Secondary Education Share: N/A

Primary or Lower Education Share: N/A

Connectivity

Nearest Airport: Plovdiv Airport

Airport Distance: 14 km

Closest Capital Cities: Sofia 145 km; Istanbul 410 km; Thessaloniki 300 km

Transport Links: Trakia motorway, rail, airport, industrial zones

NO - Highway Access

NO - Rail Connection

NO - Port Access

Utilities & Digital Infrastructure

Electricity Reliability: 99.4%

Broadband Coverage: 95%

Avg. Internet Speed: 184 Mbps

Utility Operators: EVN, water utility, telecom operators

YES - Industrial Water Supply

YES - Natural Gas Access

Real Estate & Zoning

Industrial Zones: 6

Available Land: 420 hectares

Avg. Land Price: 55/m

Business Parks: YES

YES - Greenfield Sites

YES - Brownfield Sites

Quality of Life

Hospitals: 11

Universities: 6

International Schools: 4

Air Quality Index: 79

Green Space per Capita: 30 m

Local Government Capacity

Avg. Permit Time: 38 days

Response Time: 2 days

YES - Investor Office

YES - English Support

YES - Incentives Available

Investment & Economy

Foreign Direct Investment: 1,587

FDI per Capita: 4,845

Gross Value Added: 3,480

GVA per Capita: 10,626

Generated by Territoria. Data priority: CSV data, scraped data, fallback data.